

cap.digital

Paris Region

**Pôle de compétitivité
des contenus et services numériques
Business Cluster for Digital Content
and Services**



Business Cluster for Digital Content and Services

Cap Digital brings together 600 members - companies, research labs, and educational establishments - all invested in the development of digital services and content. The business cluster regroups nine communities: Video Games; Digital Design; Culture, Press, and Media; Image, Sound and Interactivity; Knowledge Engineering; Robotics and Communicating Objects; e-Learning and e-Training; Mobile Lifestyle & Services; and Collaborative Technology & Intelligence.

The Members of Cap Digital:

- Develop privileged relationships with other members
- Benefit from the cluster's assistance for building R&D projects and finding funding solutions
- Access key information and have increased visibility throughout the sector
- Participate in workshops and training
- Use shared resources
- Are supported in their development in France and internationally
- Share in the sector's development strategy and long-term objectives
- Showcase belonging to a world-renowned cluster

The cluster is attentive to its members' needs. If you encounter any difficulties or would like to suggest new actions, do not hesitate to contact Cap Digital's managing team.

Benefit from the Cluster's Assistance to Build R&D Projects

Cap Digital helps companies and labs to build collaborative projects, namely with its "Cap Digital Project" label. Accreditations are only given after a rigorous review process controlled by the Board of Directors and the Executive Board. Over one hundred experts contribute to the review of the projects submitted. This accreditation is the guarantee of a quality project. It gives access to public funding and may be used to promote companies to clients and investors.

In 4 years, Cap Digital has received 1000 project submissions and accredited more than 400 projects. Of these, over 300 have received funding representing 550 million Euros with 250 million Euros of public funds.

Cap Digital also helps companies and labs to participate in European Programs. It works closely with the main European clusters in order to facilitate project-building.

Contact : projet@capdigital.com

The Think Tank

- Participate in the Think Tank's discussion groups and have access to their conclusions. The groups focus on specific subjects over 6 months in order to produce referential documents
- Analytical sessions on articles and publications open to the public and to the press

Contact : thinkdigital@capdigital.com

Develop Privileged Relationships with Cap Digital's 600 Members

Cap Digital has an up-to-date database for Paris-Region labs and member companies to facilitate networking.

The cluster organizes meetings and events in the digital sector or on transversal topics. These create opportunities for members to interact and find partners to develop their activity.

Participate in Workshops and Training

- ...on funding
- ...on marketing and how to sell your innovation
- ...on Human Resources
- ...on exporting to specific countries
- Plus individualized help to benefit from the Research Tax Cut

Contact : ateliers@capdigital.com

Access to Key Information

- International benchmarking
- Prospective analysis
- Cap Digital websites and newsletters
- Analytical reports by Think Digital

Support for International Development

- Presence or representation of members in the sector's major international events
- Prospective trips with preferential rates and arranged meetings scheduled by the cluster and its partners
- Access to country-specific workshops on exporting
- Development of companies' business internationally and technological partnerships thanks to Cap Digital's privileged relationships with worldwide clusters

Contact : international@capdigital.com

Strengthened Skill Management

Cap Digital is invested in the Human Resources dimension of research and development projects from the accreditation to the commercialization phase, supporting members at every level:

- Recruitment support through the employment website DigiTalents
- Training support
- Support for managing collaborative projects

Contact : rh@capdigital.com

Use Shared Resources

Cap Digital promotes the development of shared infrastructures between large and small companies and research labs. One example is the THD platform for high-speed broadband usages which allows businesses to test new services online.

Contact : projet@capdigital.com

Increased Visibility

Cap Digital provides communication channels

- France website
- International website
- Viral tools: blogs, Facebook, Twitter, Netvibes, Dailymotion, Flickr...
- Monthly newsletter
- Your company's presence or representation by the cluster for your sector's main events
- Participation in Futur en Seine, the international public festival for the sustainable digital city

Contact : communication@capdigital.com

L'action de Cap Digital est soutenue par :

LES POLES DE COMPETITIVITE
MIDEXIS DE RECHERCHES ET D'INNOVATION

île de France



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national de la
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Notre actu / News : www.capdigital.com

Nos événements / Events : www.digitallyours.fr